

JOB DESCRIPTION

Title of position	UX Designer
Contract type	Permanent
Department	Data Product Management, APAC
Reporting to	Head of Data Product Management, APAC
Job description date	27 th May 2022
Position opening start	1 st June 2022

Position Summary

Natixis is a French multinational financial services firm specialized in asset & wealth management, corporate & investment banking, insurance and payments, and a subsidiary of Groupe BPCE, the second-largest banking group in France. In APAC Data & Innovation Office, we build enterprise tech products to contribute to business growth and improve operational efficiency regionally as well as globally for Natixis CIB. Partnering with Business Lines and Support Functions, we dive into each domain and strive to deeply understand the pain-points and thereafter deliver bespoke data solutions with measurable business benefits.

As UX Designer, you will work closely with a fully decentralized international team (spread across APAC) of Product Managers, Architects, Data Scientists, Engineers, but most importantly with end users from different CIB verticals. You will strive to learn and understand our end users' needs and behaviours, to gather insights that inform product strategy and design, and you will create intuitive, innovative, and beautiful products that our bankers and clients love to use across the globe.

Main responsibilities and duties of the role

- Partnering with product managers and engineers you will help define product requirements and strategy and bring that vision to life in an inspired and refined way
- Run design sprints and workshops to help the team define visions and features.
- From creating user flows and wireframes to detailed user interface mockups and prototype designs for build (UX and UI), you will define the user journeys
- Leverage Natixis brand charter where possible and design new components and patterns where necessary
- Work with our product owners, managers, engineers and create a plan to execute user interviews, surveys, and usability tests

Technical skill requirements

- Familiar both theoretically as well as with hands-on application of concepts like:
 - User centered research
 - Design language
 - Analytic and empirical design evaluation
 - App stickiness and gamification
- Experience with design tools like Photoshop, Adobe XD or Figma
- Exposure to web scripting tools HTML, CSS and Javascript (or any of its frameworks) would be an advantage

Job Qualification (education, years of experience and other soft skills)

- At least 3-4 years of experience as UX Designer
- Bachelor's / Master's in Design (Graphic / Human Computer Interaction / UX and Innovation)
- A portfolio showcasing work for enterprise/business software, developer tools, academic projects
- Excellent written and verbal communication skills
- Strong analytical and critical thinking skills